



Andrew Carr

Contact: andrewcarr@gmail.com
978 578 5903

Website: andrewcarr.net/design

Address: 1109 Broadway
Somerville, MA 02144

Strengths: Adobe Suite
Graphic Design
Page Layout
Digital & Print Design
Typography
Packaging
Printing Methods
Web Design
Infographics
Motion Graphics
Illustration
Video Production
Social Media

ABOUT ME

Creative leader with over 10+ years of experience developing cohesive branding across multiple consumer touch points. Well organized, highly creative, and self-motivated; someone who thrives under pressure, problem solves decisively, and is capable of managing multiple high-profile projects in demanding deadline-driven environments.

EDUCATION

02 - 06 RHODE ISLAND SCHOOL OF DESIGN

EXPERIENCE

TJX - HOME GOODS/HOME SENSE

Senior Graphic Designer: 10/22 – 3/23

Responsible for designing all wall graphics and signage for TJX's corporate Distribution Center in Fort Worth Texas.

MIKYOUNG KIM DESIGN

Marketing Coordinator: 10/21 – 9/22

Handled all aspects of marketing for this renowned landscape architecture firm, from video interviews, press releases, website updates, social media, and award submissions. One entry, in particular, was responsible for the Firm of the Year Award by the American Society of Landscape Architects.

MASS GENERAL HOSPITAL

Graphic Designer 4/21 – 9/21

Designed printed and digital marketing material for Mass General Hospital's Kidney Transplant Center (the largest living donor kidney transplant program in the region).

SAFDIE ARCHITECTS

Marketing Specialist: 10/19 – 10/20

As Marketing Specialist for renowned architect Moshe Safdie, I was responsible for designing qualifications and proposals for building projects, as well as press releases, book publications, award submissions, infographics, lecture presentations, and videos. In addition, I created supplemental documents and marketing brochures for clients, maintained website and social media platforms, and oversaw all aspects of the firm's brand language, including office signage and decor, letterheads, and business cards.

SOTHEBY'S

Senior Graphic Designer: 2/17 – 9/19

Responsible for winning multi-million dollar art consignments for Sotheby's global auctions via the design and production of bespoke proposals, luxury packaging, and video content. Great importance was placed on printed material such as exquisite bookbinding, printing, and luxury packages.